

Tata Trusts Partners with PSD on Community Program in BBSR

Starting April 2017, Tata Trusts has partnered with Pro Sport Development (PSD) to support, over the next year, the implementation of the Community Sports Program to 600 children living and studying in the various slums of Bhubaneswar, via six centres.



Tata Trusts' support will ensure greater sustainability of the program, better facilities for the participants as well as increased opportunities of exposure and learning for the children. Read more about the partnership here:

<https://www.sportanddev.org/en/article/news/tata-trusts-supports-community-sports-program-bhubaneswar>

KBC Youth Leaders Conduct Sports Activities in 3 Sites

Following on from the Sports Leadership Workshops delivered by PSD in Phase 2 of the Kadam Badhate Chalo (KBC) program, 20 youth leaders (45% girls) from Sonapat and Panipat in Haryana and Cholapur in Uttar Pradesh, conducted sports activities for a total of 242 participants (52% females) in their communities and villages.



The youth leaders utilized their learnings from the Sports Leadership Workshops, to deliver sports activities to other youth and children in their communities, as well as Panchayati Raj Institution members, spreading messages about gender equality as well as seeking to increase the outreach of the program by identifying new youth leaders.

Highlights

Tata Trusts Partners with PSD on Community Program in BBSR

KBC Youth Leaders Conduct Sports Activities in 3 Sites

Summer Camp Implemented for BBSR Community Program

Children Enjoying the Summer Camp in Bhubaneswar!



Summer Camp Implemented for BBSR Community Program

As part of the Community Sports Program in Bhubaneswar, PSD has utilized the summer holidays of the schools to implement a summer camp at 2 centres with a total of 83 children (39% girls).



The summer camps have allowed these children to stay active and participate in the structured program delivered by PSD, even when schools have been on holiday. Monalisa Das, a class 8 girl participating in the summer camp from Saraswati Shishu Mandira, said after participating in the game of 'Ghar Lao Ball', "I learnt how to kick the ball and how to communicate with my team to win."



Media Reports



The Hindu 14/05/2017
 Coverage of the Sports Leadership Workshop delivered to youth in Jaipur as part of the KBC program. Read [full report here](#).

Andhra Jyoti 27/04/2017
 Coverage of the Coach Training Workshops delivered to the ASA Coaches in April, 2017.

కో-సింగ్ అండ్... ఎంతో ఓర్పు ఉండాలి: సోషియల్
 అనేక క్రీడలకు ప్రాధాన్యత: కో-సింగ్ అండ్ ఎంతో ఓర్పు ఉండాలి ని ప్రాజెక్టు అందించే సోషియల్ బిజినెస్ సెక్టారులు. సాధారణ అనేక క్రీడా గ్రామంలో గల ఆడిటోరియంలో గల క్రీడ కో-సింగ్ సెమినార్ నిర్వహించారు. సెమినార్‌కు అధ్యక్షుడుగా వేదవంతులు, సోషియల్ క్రీడలు, క్రీడలకు ప్రాధాన్యత ఉండాలి... వార్తాపత్రం ఎలా కేయాలి... ప్రభుత్వం క్రీడలకు ప్రాధాన్యత ఇవ్వాలి... లోకాల పాటు సెమినార్ కార్యక్రమం క్రీడలకు ప్రాధాన్యత ఇవ్వాలి... సెమినార్‌కు అధ్యక్షుడు వేదవంతులు క్రీడలకు ప్రాధాన్యత ఇవ్వాలి... ఈ సందర్భంగా సోషియల్ బిజినెస్ అండ్ కో-సింగ్ వివరాలను, వారికి ప్రాశంసనలు చేయాలి.

అనంత జయకేతనం

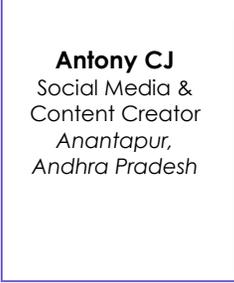


Sakshi 29/04/2017
 PSD's Director, Suheil Tandon, invited as chief guest to prize ceremony for U-14 cricket tournament, Anantapur. Read [full report here](#).

New Team Members



Anindya Chowdhury
 Program Coordinator
 Bhubaneswar, Odisha



Antony CJ
 Social Media & Content Creator
 Anantapur, Andhra Pradesh

