

## Community Program in BBSR in Full Swing after Summer Break

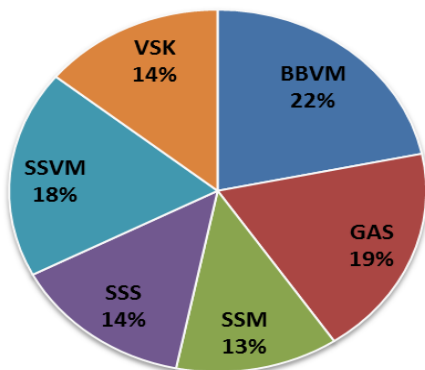
The Community Sports Program in Bhubaneswar started in earnest since the re-opening of the schools after the summer holidays in early July. The program, being delivered in partnership with Tata Trusts, is currently reaching out to a total of 594 children (46% Girls) weekly across 6 centres in Bhubaneswar. Another centre is in the process of being added to the program.



The Community Sports Program is currently being implemented in Beena Bharati Vidya Mandira (BBVM) and Saraswati Shishu Mandira (SSM) in Bharatpur Slum, in Vivekananda Shiksha Kendra (VSK) and Shri Satya Sai School (SSS) in Dum Duma Slum, in Government Ashram School (GAS) in Nayapalli and in Saraswati Shishu Vidya Mandira (SSVM) in Patrapada slum.



Please find below the breakdown of current participants within the 6 centres.



## Highlights

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Outreach of Sports in KBC Program in 2016-17

PSD Assists ASA in Initiating Life Skills Program for Athletes

### WATCH: Highlights of Community Summer Sports Camp in BBSR



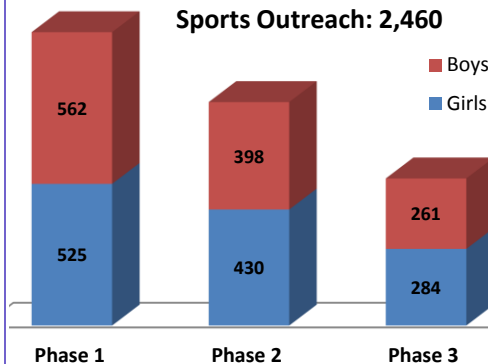
Click Here:

<https://www.youtube.com/watch?v=fa5uh7tuCl4>

## Outreach of Sports in KBC Program in 2016-17

PSD has implemented sports interventions as part of the Kadam Badhate Chalo (KBC) program in 12 locations across India since January 2016. The support of PRIA (Society for Participatory Research in Asia) and MFF (Martha Farrell Foundation), implementing partners of the KBC program, has now come to an end in these 12 locations, where the empowered youth leaders themselves will take forward the issue of violence against women and girls in their respective communities. Another round of KBC will begin in new communities across North and East India by September 2017. Below has been the outreach of PSD's sports interventions part of KBC in 2016-17:

### KBC 2016-17 Sports Outreach: 2,460



## PSD Assists ASA in Initiating Life Skills Program for Athletes

PSD facilitated the initiation of a life skills program for residential athletes of Anantapur Sports Academy (ASA). PSD assisted ASA in finding a suitable implementing partner for the same, Hyderabad-based organization Learning Curve Life Skills Foundation, and worked with them to devise a suitable annual program. The first training workshop took place in July, 2017.



## Media Reports

### Kids from slums to enjoy share of play

**POST NEWS NETWORK**  
 Bhubaneswar, July 3: Tata Trusts has partnered with Pro Sport Development (PSD) to support, for the next one year, the implementation of its Community Sports Programme. PSD is an organization that uses sport as a means to develop youths, especially from underprivileged and marginalised sections. The programme is expected to benefit 600 children from slums in Bhubaneswar. According to officials associated with the programme, it is designed to help holistic development of underprivileged children, and would ensure their regular and sustainable participation in sport for their social, emotional, physical and cognitive development. Besides holding weekly training sessions for each child through six centres, Tata Trusts will also ensure that the curricula for participants is developed and refined. "The initiative will ensure sustained and increased participation of children in sports and physical activities," a Tata official said. "Children included in the programme are to be provided with sporting equipment, regular sporting events and competitions will be organized for these children. Moreover, playgrounds at these centres will be transformed into multi-sport arenas, with infrastructure for football, netball and volleyball," he added. The official averred that the programme will offer such children a platform for exposure to sporting competitions and events and will boost their self-esteem and confidence, besides honing their interpersonal and communication skills.



### Orissa Post 04/07/2017

Coverage of the Community Sports Program in Bhubaneswar being implemented by Pro Sport Development in partnership with Tata Trusts. Read [full report here](#).

## Community Sports Program Summer Camp Participants went head-to-head in Summer Camp Competition

A report on the Summer Camp Competition held in Bhubaneswar in June 2017.

### The Simmering Potential of Football in Tribal Odisha

PSD's Founder Suheil Tandon shares his thoughts on his experience of Mayurbhanj Football League 2017 and the latent potential for the growth of football in Northern Odisha.

### Podcast of Interview with Suheil Tandon

Akshay Birla, host of Life of the Mind, interviews PSD's Founder Suheil Tandon about his thoughts on how sports can transform India.