

Sports Shoes from Ketto Campaign Distributed to Kids

Pro Sport Development's (PSD) #Shoes4Sport campaign to equip Khel Vikas (KV) athletes with running shoes culminated with the procurement and distribution of these shoes to children in all four of Gram Vikas' residential schools.



The joy on the faces of the children while receiving their brand new shoes was immensely pleasing. As we went above our fundraising target for the campaign, we were able to purchase a greater number of shoes for additional athletes, than the 250 initially planned. We would again like to thank everyone who supported the campaign to help the KV athletes realise their sporting ambitions, with particular mention to Ebaco India and Steven Dass for their generous contributions.



Junior Weightlifter Tripathi Mallik won the Best Lifter Award with two new Personal Bests



Highlights

Ketto Campaign Shoes Distributed to KV Children

PSD Starts New Project with RDT in Anantapur, AP

KV Celebrates IDSDP with Volleyball Games

PSD at RDT, Anantapur



Project Manager Sai Pulluru with Director-Founder Suheil Tandon at RDT

Athlete of the Month



Aswin Naik

Weightlifting

Class 9

- Silver medal at RGKA Nationals 2015.
- Massive improvement since starting weightlifting only 1.5 years ago.
- Future potential as International lifter.

KV Friendly WL Competition

PSD organized an off-season friendly Weightlifting competition for the lifters at Kankia KV Academy. With a funky format created by Head Coach Cormac Whelan, the competition was designed to foster participation among beginners and allow them to compete with senior athletes. In total, 25 lifters competed in three teams, each led by coaches Cormac, Arun & Kalia. The event created a great atmosphere, fostering camaraderie and healthy competition.

Recent Events & Developments

KV Celebrates IDSDP

Khel Vikas (KV) celebrated the International Day of Sport for Development & Peace (IDSDP) on April 6th, 2015 in Kankia School by organizing friendly Volleyball matches for girls and boys. For the full report on the activities, refer to this interview on Sports&Dev:

<http://sportanddev.org/en/newsviews/news/212445/1/Highlighting-the-role-of-sport-in-youth-development-in-india-and-beyond>

PSD Starts new Project with RDT

Pro Sport Development (PSD) started a new project with world-renowned social organization, Rural Development Trust (RDT) in the district of Anantapur in Andhra Pradesh. RDT has been running an extensive sport development project in Anantapur for the past 13 years, concentrating on the disciplines of Cricket, Football, Hockey, Tennis and Special Olympics. PSD has now partnered with RDT to strengthen the management of their sports project by providing expertise in the areas of strategy development, communications and coach training.

Culmination of PSD's Involvement in the Khel Vikas Project

PSD's involvement in implementing the Khel Vikas project has come to an end, with project partners Gram Vikas (GV) deciding to take forward the project independently. PSD would like to thank the GV employees, GV Board, local sports federations and officers, donors and well-wishers for all their support over the past two and a half years in making the project a success. It's been an absolute pleasure being a part of the KV project, and we wish all the success to the future of the project. For future correspondence regarding KV, please contact:

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Beginner Weightlifter Sukumari Mallik won Most Promising Athlete Award

