

# **Monthly Newsletter**

## **Pro Sport Development**

Editor: Rohan Kandoi









## PSD Collaborates with Kadam Badhate Chalo Campaign

Kadam Badhate Chalo (KBC) is a youth-driven campaign implemented by the Society for Participatory Research in Asia (PRIA) and the Martha Farrell Foundation (MFF). KBC motivates youth, both male and female, to strategise and implement a campaign to address violence against women and gender discrimination in Indian society.



PSD partnered with PRIA and MFF to deliver sports workshops within the KBC framework, at the Jaipur program. In its initial phase, the KBC campaign in Jaipur empowered youth to implement a safety audit in their communities. The workshops with these youth were implemented in the areas designated as unsafe in their communities, subtly questioning gender stereotypes, especially prevalent through sport in India, and challenging the perceptions of violence in these unsafe areas.



The camp was conducted over 4 days, covering a total of 5 wards in Jaipur city, with a total of 215 youth (85 girls and 130 boys).

#### New Team Members at PSD



**Peter Swinford**Coach & Athlete
Education Officer
(Bhubaneshwar)



Bhakta Mohan Swain PE Trainer & Community Sports Coach (Bhubaneshwar)

## **Highlights**

PSD Collaborates with Kadam Badhate Chalo Campaign

Sport&Dev Community Video Highlights Suheil Tandon's Views

PSD Conducts Teacher Training as part of Community Sports Program in Bhubaneshwar

# Community Sports Workshop at KBC Campaign in Jaipur



PRIA Trainer Ruchika & PSD Trainer Tempa leading the activities!

### <u>Teacher Training on Community</u> <u>Sports Program</u>

PSD conducted a session of the teacher training hosted by the Falcon Movement Association (FMA) in Bhubaneshwar, as part of the continued professional development of their teachers.



PSD implemented a short training program with the 12 FMA teachers to help them understand the concepts of our community sports program, and teach them how to conduct mini educational games to help their children learn the values of leadership, communication and teamwork.

### <u>PSD Project Update at RDT,</u> Anantapur

PSD has now completed the collection of data for the strategy component of the project, and will be preparing a strategy report for RDT.

The past month has seen PSD document the 5<sup>th</sup> Anniversary of the Nadal Education & Tennis School, the Annual Rural Girls Athletics Meet and the FVF Open Cricket Tournament, along with a video showcasing the Stick for India Hockey camp.

PSD has also been conducting evaluations of ASA's Academy coaches, as part of the Needs Assessment project, in the sporting disciplines of Football, Hockey and Tennis.

Follow the progress at RDT's Anantapur Sports Academy using following links:

https://www.youtube.com/watch?v=PoFzzFJ\_pOQ

http://www.sportskeeda.com/cricket/aswin-cahyderabad-wins-prestigious-u16-father-vicenteferrer-invitation-tournament

http://www.sportanddev.org/en/newsnviews/new s/?13212/1/Rural-Girls-Athletics-Meet-A-platformsaluting-women-of-Anantapur

### <u>Sport&Dev Highlights Suheil</u> <u>Tandon's Views</u>

PSD's Director-Founder, Suheil Tandon, was highlighted on the International Platform for Sport and Development, in their community video project, which featured 14 key stakeholders in the international sport and development sector.

(Click on the picture below to view the video)



Suheil Tandon also shared his views on Sport&Dev on the important role that sport and physical education can play in realizing and promoting the SDG's set by the UN. Read his article here:

http://sportanddev.org/en/newsnviews/news/?131 25%2F1%2FThe-role-of-sport-and-physicaleducation-to-promote-the-SDGs

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