

PSD starts Twitter page for RDT's Anantapur Sports Academy



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#Good news keep coming in #Sreelata @ASA_RDT & @spl_info Table tennis athlete with her silver medal #Follow @LA2015



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Sai Krishna Pulluru's journey from engineering to sport development in rural Odisha



Sai, currently PSD's Project Manager at the RDT project in Anantapur, shared his experience of working at the Khel Vikas sport development project in rural Odisha. He discusses his passion for sports as well

as his motivation and commitment towards developing sport at the grassroots. In particular, his experience of coaching young girls and boys in badminton leaves a lasting impression on him.

You can read the full article, published on International Platform for Sport and Development, by following the link below:

Bridging the gap: From engineering to sport
<http://sportanddev.org/?12722/1/Bridging-the-gap-From-engineering-to-sport>

Highlights

PSD documents RDT athletes' success at Special Olympics World Games 2015

Sai shares his experience of working in rural Odisha

PSD starts functioning from Bhubaneswar office

Documenting and Highlighting Spanish Football Clubs Visit to RDT



PSD's team including Sai & Abhishek briefing the Sant Cugat Esport FC team on RDT's social media strategy.

PSD starts functioning from Office in Bhubaneswar

PSD has started functioning from its new office in Bhubaneswar from the 1st of July, 2014. PSD is looking to expand its work in Bhubaneswar, in particular with academic institutions in the area of Physical Education and teacher training, to facilitate a structured approach towards regular and sustainable physical activity among children.

PSD is also exploring working with underprivileged communities in Bhubaneswar as well as rural regions to implement a structured multi-sports program, which allows children to regularly participate in physical activity and sports, by providing them access to sports coaches and equipment.

PSD Project Update at RDT, Anantapur

With regards to the strategy development component of the project, PSD is close to completing the interviews with different stakeholders of the project.

PSD has been covering some major events at RDT in the past month, as part of the communication component. PSD has been providing constant updates on RDT athletes' progress at the Special Olympics World Games being held in LA, USA, many of whom have already won medals for India. The 'Run for Anantapur', which saw more than 2,000 school children participate to raise funds for the food security of HIV-positive persons in Anantapur, was documented by PSD. PSD also covered the annual visit of Spanish football club Sant Cugat Esport FC, to hold technical camps as well as increase participation in the sport.

Finally, PSD provided RDT with a report on the progression of the project for the first quarter, as well as plans for the upcoming quarter.

Follow RDT's Anantapur Sports Academy using the below links:

<http://sportanddev.org/en/newsviews/news/?12749%2F1%2FSpecial-Olympics-A-new-lease-of-life-for-those-with-intellectual-disabilities>

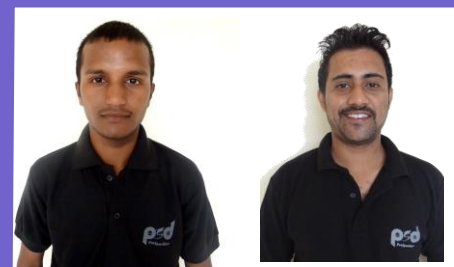
<http://www.sportskeeda.com/general-sports/13-rural-indian-athletes-aim-national-glory-special-olympics-world-games-la-2015>

<http://www.thehindu.com/todays-paper/tp-national/tp-andhrapradesh/13-special-athletes-from-anantapur-in-indian-contingent/article7445309.ece>

<http://www.sportskeeda.com/football/boon-football-asa-soccer-services-football-clinics>

<http://sportanddev.org/en/newsviews/news/?12822/1/Rural-Development-Trust-Tennis-as-a-tool-for-effective-positive-change-in-India>

New Team Members



Saroj Kumar Sahu,
 Digital Media Editor

Abhishek Ganguly,
 Sport Management Officer