

Monthly Newsletter

Pro Sport Development

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<u>Support PSD's #Sport4Change</u> Campaign on Ketto

PSD has launched its latest crowdfunding campaign, <u>#Sport4Change</u>, on online crowdfunding platform Ketto, to help increase the outreach of our community sports program among disadvantaged children in Bhubaneshwar.



Currently, PSD is working with 125 children on a weekly basis from various slums in Bhubaneshwar, via 4 centres. These children benefit by receiving weekly quality lessons from qualified and trained PE teachers and community trainers, based on PSD's specially prepared curriculum.

The aim is to develop these children holistically, by teaching them life skills such as teamwork, leadership, self-confidence, self-esteem, communication and fairplay. Most importantly, we want to bring joy in these children's lives through the medium of sport!



PSD is hoping raise enough funds to increase our outreach to 1,000 children in 20+ centres on a weekly basis for a period of one year. To help reach our target, we request you to support this campaign and promote it among family, friends and colleagues.

Campaign Link:

http://prosportdev.ketto.org/psd

Just Rs. 550/ \$9/ £5.50 will help support one child for an entire year!

If you would like to support this initiative, but have questions, please do not hesitate to write to us on sustainability@prosportdev.in.

Highlights

PSD launches <u>#Sport4Change</u> crowdfunding campaign

Community Sports Program in BBSR gets a boost with periodic training & evaluations

Rohan Kandoi shares his 3-year experience with PSD

PSD bids farewell to Rohan Kandoi



Thank you Rohan for your hard work & dedication and passion!

<u>Training & Evaluation Integrated in BBSR Community Programs</u>

The arrival of PSD's Coach & Athlete Education Officer, Peter Swinford, has lent a boost to the community sports programs in Bhubaneshwar. Peter has integrated training and evaluation systems within the programs, to ensure continual training of PSD's community trainers and PE teachers, to effectively deliver learning outcomes and the objectives of daily lessons.



Moreover, the trainers are periodically observed and evaluated by him, with constructive feedback provided in subsequent training sessions, to ensure their continual development and improvement of program delivery.

<u>PSD Project Update at RDT,</u> Anantapur

PSD has been preparing a strategy report for RDT's Anantapur Sports Academy (ASA), which it will present early next month. The report will help guide ASA's activities in the future, to align better to its goals and objectives.

The past month has seen PSD document the start of the Anantapur Premier League, the districts very own cricket competition, along with the Andhra Pradesh Junior Girls Hockey Championships 2015, held at the Anantapur Sports Village (ASV). Moreover, PSD has prepared a video overview of ASA's Judo program, and highlighted the development activities being undertaken at the Nadal Education and Tennis School.

Follow the progress of RDT's Anantapur Sports Academy using the following links:

https://www.youtube.com/watch?v=n9gzh6o Ws6w

http://www.sportskeeda.com/cricket/anantapremier-leagues-fifth-season-promises-to-bebigger-better

http://www.sportanddev.org/en/newsnviews/news/?13290/1/NETS-Train-the-Volunteers-Program-Providing-Children-with-a-Confidence-Boost

http://www.sportskeeda.com/hockey/asv-hosts-6th-junior-womens-state-hockey-championship

"A Life Changing Experience"

Rohan Kandoi, who has been with PSD for the past three years, shares his experience with the organization, as he leaves to pursue further education in the field of sports.



"In three years I believe PSD has helped me become who I am today, which makes my experience priceless".

> Rohan Kandoi, on the International Platform for Sport & Development

Read his full article here:

http://sportanddev.org/?13359/1/A-lifechanging-experience